

# Data Governance vs Data Management

Essential insights for SMEs



## Data Governance

### What?

Data Governance is the framework that defines how data is managed and used within your organisation

### Focus

Strategy and oversight

### Scope

Data quality  
Privacy  
Compliance  
Risk management



## Data Management

### What?

Data Management is the processes and technologies used to collect, store, and analyse data

### Focus

Practical application and process

### Scope

Data Storage  
Backup  
Archiving  
Integration

Stay informed: keep up with industry trends and regulations

Start Small: begin with the basic practices, then scale when you are ready

### Best Practices

- Define clear data policies and procedures
- Assign data governance roles and responsibilities
- Regularly audit and update governance frameworks

### Best Practices

- Invest in reliable data management tools
- Ensure regular data backups and test disaster recovery plans
- Train staff on data management best practices

Contact us for expert advice and tailored solutions



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Find out more about data management by visiting our website



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