Data Governance vs Data Management



Essential insights for SMEs

Data Governance

What?

Data Governance is the framework that defines how data is managed and used within your organisation

Focus

Strategy and oversight

Scope

Data quality
Privacy
Compliance
Risk management



Data Management

What?

Data Management is the processes and technologies used to collect, store, and analyse data

Focus

Practical application and process

Scope
Data Storage
Backup
Archiving
Integration

Stay informed: keep up with industry trends and regulations

Best Practices

- Define clear data policies and procedures
- Assign data governance roles and responsibilities
- Regularly audit and update governance frameworks

Start Small: begin with the basic practices, then scale when you are ready

Best Practices

- Invest in reliable data management tools
- Ensure regular data backups and test disaster recovery plans
- Train staff on data management best practices



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