

# OCR vs IDP

## Essential insights for SMEs



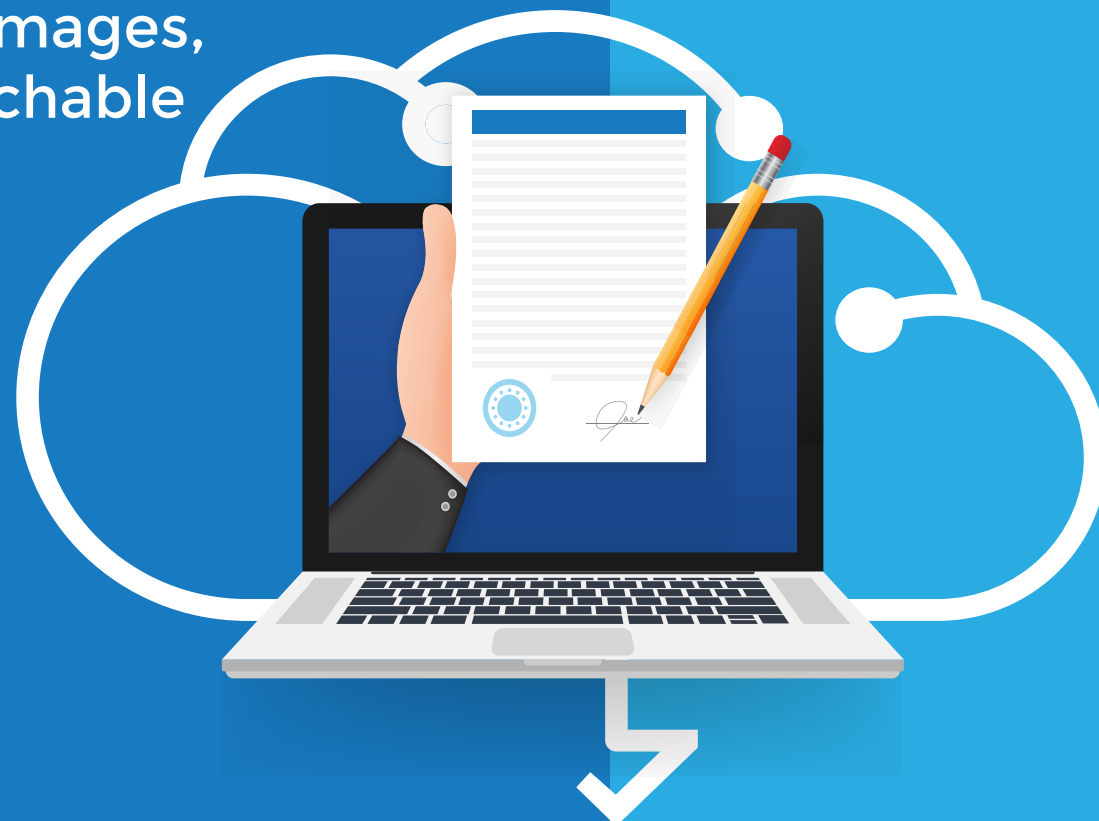
### OCR

#### What?

Optical Character Recognition (OCR) is a widely used technology that converts various types of documents, such as scanned paper documents, PDFs, or images, into editable and searchable digital data.

#### Focus

Text recognition  
Digitisation



Used for: digitising records or archives for quick and easy access

#### Scope

- Scanning printed or handwritten text
- Extracting textual content from images or PDFs
- Making text searchable and editable

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### IDP

#### What?

Intelligent Document Processing (IDP) leverages advanced technologies like Artificial Intelligence (AI) and Machine Learning (ML) to not only extract data but also to understand, classify, and process this information automatically.

#### Focus

Data extraction  
Processing

Used for: automating processes by extracting and classifying data

#### Scope

- Extracting structured and unstructured data
- Understanding document context and content
- Automating workflows based on document data

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