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## Building a digital transformation framework

Storetec's Grace Schneider offers helpful hints to get you started with creating a digital transformation framework and strategy

**D**igital transformation has become a buzzword in the business world and for good reason. It is the process of integrating digital technology into all aspects of a business. Digital transformation can help businesses improve efficiency, reduce costs, and increase revenue. But where do you start?

Digital transformation refers to the process of leveraging digital technologies to essentially reshape and improve various aspects of a business. It involves adopting new digital tools, technologies, and strategies to enhance operational efficiency, customer experience, and overall competitiveness.

Practical examples of digital transformation can vary depending on the nature of the business. For instance, it could involve transitioning from traditional paper-based processes to digital workflows, implementing data analytics to gain insights and make informed decisions, integrating e-commerce platforms to expand online sales channels, or utilising artificial intelligence and automation to streamline repetitive tasks. Ultimately, digital transformation aims to optimise business

processes, drive innovation, and unlock new growth opportunities in an increasingly digital-centric world.

### KEY STEPS TOWARD TRANSFORMATION

#### 1. Identify your goals

Before you can begin your digital transformation journey, it's important to identify your goals: what are the problems you want to solve, and what outcomes do you hope to achieve? Do you want to improve customer experience, reduce costs, increase revenue, or improve productivity?

Once you have identified your goals, you can start to plan your digital transformation strategy. You can use the SMART goals guide to help with this.

#### 2. Evaluate current technologies

Take stock of your current technology and evaluate how it aligns with your goals. Are there any gaps in your technology that are hindering your progress toward your goals? Do you need to invest in new technology to achieve your objectives?

Make a list of your current technology and identify areas where you need to

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upgrade or invest in new technology.

### 3. Develop a roadmap

Once you have identified your goals and evaluated your current technology, it's time to develop a digital transformation roadmap as part of your strategy. A roadmap is a plan that outlines the steps you need to take to achieve your goals. It should include a timeline, budget, and milestones for each phase of your digital transformation project.

### 4. Start small

Digital transformation can be overwhelming, so it's important to start small. Identify a low-risk area of your business where you can pilot your digital transformation project. This will allow you to test your ideas, evaluate their effectiveness, and make adjustments before rolling out the changes to the rest of your business.

### 5. Communicate

Digital transformation is a team effort, so it's important to communicate your plans with your team. Explain the benefits of digital transformation and how it will impact their roles. Encourage feedback and participation from your team, as they will be the ones implementing the changes.

### 6. Measure success

As you implement your digital transformation strategy, it's important to measure your success. Define key performance indicators (KPIs) and track them regularly. This will help you identify areas where you need to make adjustments and demonstrate the value

of your digital transformation project to stakeholders.

### DIGITAL TRANSFORMATION EXAMPLES

Storetec has successfully assisted numerous businesses across various industries in implementing their digital transformation frameworks. Whether it is digital transformation in healthcare, banking, retail, or other sectors, Storetec has the expertise to tailor solutions to meet specific industry requirements. In fact, Storetec has a collection of compelling case studies that showcase remarkable digital transformation examples, illustrating how businesses have leveraged technology to achieve significant improvements in efficiency, customer satisfaction, and overall performance.

Storetec assisted West Lindsey District Council in their digital transformation journey by providing microfiche scanning services. The council's historic microfiche jackets containing planning application data were converted into electronic PDF files, freeing up office space and enabling easy remote access to documents. The council benefitted from reduced equipment maintenance costs, streamlined access to information, and the ability to consolidate planning files in a digital repository. Storetec's successful collaboration led to additional scanning projects, further enhancing operational efficiency for the council.

Storetec also had the privilege of partnering with Rolls-Royce, the world's leading provider of power systems, to support their digital transformation goals. Rolls-Royce aimed to become a

paper-free organisation and sought a faster way to access their documents. Storetec provided document scanning, online hosting, and document storage services to meet their requirements. With our monthly document collection, scanning, and cloud-based hosting system called FreeDocs, Rolls-Royce can conveniently search and access their payroll documentation 24/7 from anywhere in the world.

Our adherence to industry standards ensures the legal admissibility and evidential weight of electronically stored information. By storing their documents for 30 days and responsibly shredding and recycling them, we ensure data security and environmental sustainability. Our collaboration with Rolls-Royce demonstrates the quality, reliability, and robustness of our systems.

### STARTING YOUR JOURNEY

Digital transformation can help businesses improve efficiency, reduce costs, and increase revenue. By following these steps you can get started on your digital transformation journey and achieve your business objectives.

Storetec is well-equipped to support your digital transformation journey by offering a comprehensive range of services and solutions. From consultation to implementation and support, Storetec can assist you at every stage of your digital transformation journey. To explore our digital transformation services, please get in touch.

**More info: [www.storetec.net](http://www.storetec.net)**