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MANAGER

# Dm

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DOCUMENT MANAGEMENT  
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PFU's partner conference in full

## Product review:

MDI Cloud

## Data management:

Tooling up for AI

## Strategy:

Intelligent Document Processing

OPINIONS • REVIEWS • CASE STUDIES • INTERVIEWS

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**MDI Cloud**<sup>®</sup>  
MANAGED DOCUMENT INTELLIGENCE

# Get Organised and Stay Compliant

MDI Cloud is built on a simple premise: our expert developers do the heavy lifting, so you don't have to. All the technical complexities are handled behind the scenes, allowing you to simply log in and get started.

- ✓ **Simplicity at its core**
- ✓ **Collaboration made easy**
- ✓ **Compliance without complication**
- ✓ **Tailored access controls**
- ✓ **AI assisted insights**



**Request a demo**

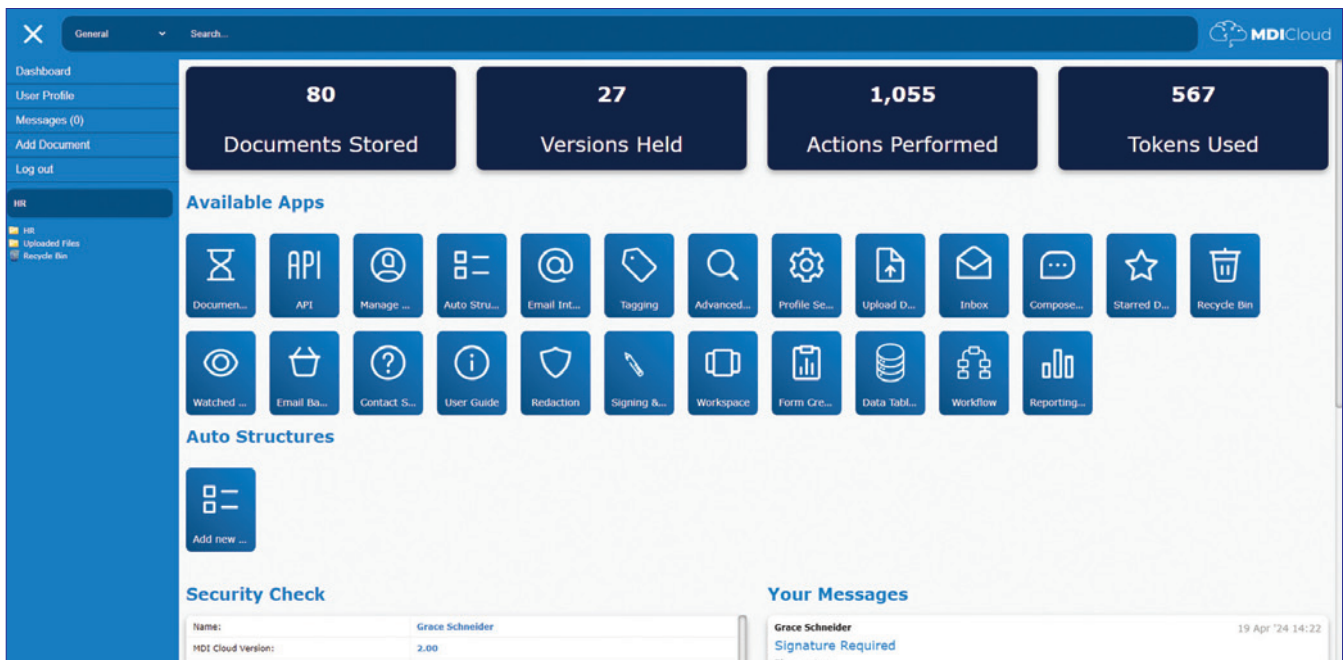


More Information  
[storetec.net/mdi-cloud](https://storetec.net/mdi-cloud)



**From hours to minutes...**  
A job that would probably take 3 or 4 hours to dig out all the records now takes 2 minutes.

# Review: MDI Cloud



Storetec first moved into the software realm 20 years ago in 2004 with its first release of FreeDocs, just one year after the company's inception. Since then of course the document and content management sector has moved on enormously, as both user requirements and technological capabilities have changed almost beyond recognition.

So it is that Storetec's core product is now known by a totally new name, MDI Cloud, and DM Magazine decided to take a closer look at what makes the new product such a step up from the well-established and popular FreeDocs.

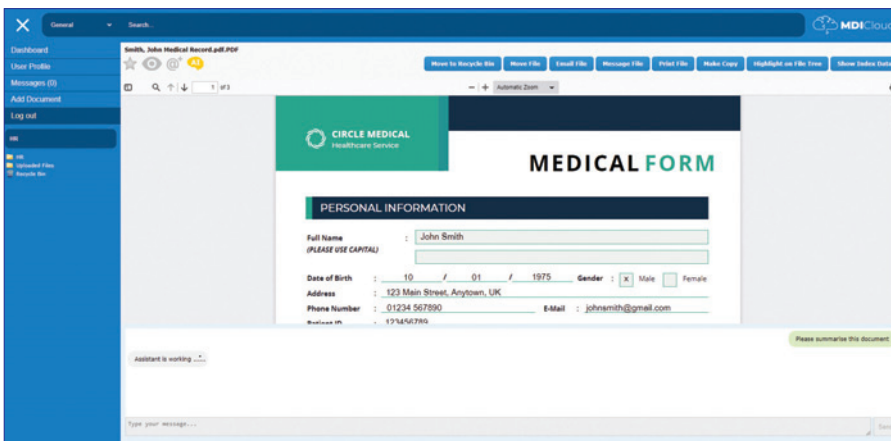
First of all, what's in a name? The MDI in MDI Cloud stands for Managed Document Intelligence, which is a logical re-brand on two levels: one, 'Managed' implies the cloud/content services approach now almost obligatory for any organisation looking for effective digital transformation offerings; while 'Document Intelligence' reflects the industry's re-focus onto Intelligent

Document Processing and AI integrations.

MDI Cloud is built, says Storetec on a simple premise: the company's own expert developers do the heavy lifting, so the users don't have to. All the technical complexities are handled behind the scenes, allowing users to simply log in and get started. Developed off the back of twenty years of client feedback, the idea is to offer document management at its most straightforward: 'login and go', leaving clients free to focus on core business activities without distraction.

Simplicity then - of implementation, deployment and use - is central to MDI Cloud: "Our goal with MDI Cloud is to strip away the technical complexity that so often bogs down digital transitions," commented Damien Baker, Chief Operating Officer at Storetec. "We've built a tool that requires minimal input from the user, so they can maximise output in their business operations."

This is evident from the main dashboard, which gives a sleek and



modern tiled view that includes a snapshot view of the number of documents stored, versions held, and actions performed, as well as access to messages. The main section of the customisable dashboard shows the many functions available to the user, including workflows, redaction, signatures, and many more including several impressive looking AI integrations.

Storetec summarises the key 'simplicity' aspects of MDI Cloud as:

- **Tailored access controls:** Keep documents safe with customisable access settings that fit your organisation's needs.
- **Efficient document handling:** From drag-and-drop uploads to full-text searches, manage your documents and information with ease using our intuitive tools. We were impressed to see that the search function supports '\*' and '?' wild card use to make it both flexible and powerful.

- **Compliance without complication:** Automated retention and straightforward version controls make compliance a breeze.
- **Collaboration made easy:** Share, edit, and manage documents collaboratively across teams in a secure manner.

We'd add to this list the ease of document redaction and signature management - MDI Cloud is in fact a hugely sophisticated and feature-rich solution that offers all the elements you could ask for from a document/content management offering, in a surprisingly user-friendly and intuitive dashboard interface that will require almost zero training for new users.

Combined with the overall simplicity of the user experience itself, it is important to point out that MDI Cloud nonetheless offers a number of advanced features that keep it at the

leading edge in terms of Intelligent Document Processing. These include workflow automation and electronic forms tools that allow users to rapidly automate routine tasks and digitise forms to save time and reduce errors.

There are also, of course, AI offerings baked into the product. If a user needs help sorting through data or summarising documents, MDI Cloud's AI Assistant performs document analysis in seconds. An AI redaction tool can intelligently identify and redact sensitive information, maintaining compliance without manual input. And when you need deeper insights, the Advanced AI Workbench offers powerful tools for data analysis and decision-making support.

MDI Cloud, then, is a worthy successor to FreeDocs, a product that we've long championed at DM Magazine in its own right in the past. The new product does away with many of the complexities usually faced by organisations transitioning from paper to digital processes (or when moving between digital platforms) and offers a clear path to enhancing content and document management processes.

Crucially, it's very clearly been designed with the user in mind, ensuring that staff spend less time on setup and more time doing what they do best - and what is of most value to the organisation.

**More info:**  
[www.storetec.net/mdi-cloud/](http://www.storetec.net/mdi-cloud/)

## VERDICT

Storetec's FreeDocs offering has been around for 20 years and we've seen it get better and better over that time, to the point of winning several trophies at the DM Awards. MDI Cloud as the company's new flagship product genuinely represents some significant steps forward from an already impressive position, offering a combination of simplicity of approach and some highly advanced features.